Advertiser Igency Product Brand

Pol/B Obama/D/Pre/US (16256) 10/09/12-10/15/12 325152 Contract # Schedule Dates

Greer, Margolis, Mitchell & Associates (2890) 1537/08AMA FOR AMERICA (134149) Political - Federal Candidate (1067)

Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia

BASSETT, LAURA

Normal Package Deel **Enterned By** Headline # 98 Demo

Commission % Commission

Order Type

Net Total Sales Tax

OBAMA FOR AMERICA

National/Political

Locount Types

Billing Type

Comments

Suyer Name

Greer, Margolis, Mitchell & Associates

Washington, DC 20007

3050 K Street NW

Mone/Fax

Salesperson

Sales Office

95/101/1537

15.00

III! Hipskind 06260350 10/10/12 08/02/12

\$187,860.00 \$187,860.00

Spots 146 휷

By Broadcast Month Oct. 2012 Charlotte (WSOC)

Grand Total:

\$159,681.00 \$28,179.00 Date Entered Last Modified

Line	Une Type / Break Type (Ref #)	Dates	×	Length	Run Times	SPW	Mo Tu We	Th Fr	ß	Su Spots	Rate	Total	Station	Comments	Entered
1.1	1.1 Normal Line / Spot	10/09/12-10/12/12	. <u>ic</u>	30	:30 5A- 5:30A (EST)	4	×	×		4	\$425.00	\$1,700.00	\$1,700.00 Charlotte (WSOC)		10/8/12
2.1	2.1 Normal Une / Spot	10/09/12-10/12/12	Ţ.	:30	:30 6A- 7A (EST)	4	×	×		4	\$850.00	\$3,400.00	\$3,400.00 Charlotte (WSOC)		10/8/12
3.1	3.1 Normal Line / Spot	10/09/12-10/12/12	2	:30	:30 7A- 8A (EST)		3 2	3		6	\$775.00	\$6,975.00	\$6,975.00 Charlotte (WSOC)		10/8/12
3.1.1	3.1.1 Closed Preempt	10/09/12											Charlotte (WSOC)	No Avail/Exception -	
4.1	4.1 Normal Line / Spot	10/13/12-10/13/12	9	:30	:306A- 8A (EST)				7	2	\$225.00	\$450.00	\$450.00 Charlotte (WSOC)		10/10/12
5.2	5.2 Normal Line / Spot	10/13/12-10/13/12	5	:30	:30 8A- 9A (EST)				2	2	\$475.00	\$950.00	\$950.00 Charlotte (WSOC)		10/10/12
6.2	6.2 Normal Line / Spot	10/14/12-10/14/12	9	:30	:30 6A- 8A (EST)				-`` . 	2 2	\$275.00	\$550.00	\$550.00 Charlotte (WSOC)		10/10/12
7.2	7.2 Normal Line / Spot	10/14/12-10/14/12	5	:30	:30 8A- 9A (EST)					2	\$500.00	\$1,000.00	\$1,000.00 Charlotte (WSOC)		10/10/12
8.1	8.1 Normal Line / Spot	10/09/12-10/12/12	2	:30	:309A- 10A (EST)	4	×	×		4	\$375.00	\$1,500.00	\$1,500.00 Charlotte (WSOC)		10/8/12
9.14	9.1 Normal Line / Spot	10/09/12-10/12/12	2	:30	:30 10A- 11A (EST)	4	×	×		4	\$375.00	\$1,500.00	\$1,500.00 Charlotte (WSOC)		10/8/12
10.1	10.1 Normal Line / Spot	10/09/12-10/12/12	4	:30	:30 10:58A- 12P (EST)	4	×	×		4	\$675.00	\$2,700.00	\$2,700.00 Charlotte (WSOC)		10/8/12
11.1	11.1 Normal Line / Spot	10/09/12-10/12/12	3	:30	:3012P- 1P (EST)	4	×	×		4	\$375.00	\$1,500.00	\$1,500.00 Charlotte (WSOC)		10/8/12
12.0	12.0 Normal Line / Spot	10/13/12-10/13/12	9	:30	(30 12P- 12:30P (EST)			 			\$200.00		Charlotte (WSOC)		8/2/12
-															
					CON		FIRMATION CONTRACT	Š	NO IN	RAC	<u> </u>				
Accepted-4	Accepted-Agency/Aftvertiser:			Date:	Accepted-Sta	ation:					Date:	Comments:			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW

Washington, DC 20007

Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) relerep/Philadelphia 10/09/12-10/15/12 BASSETT, LAURA National/Political 325152 95/101/1537 Contract # Schedule Dates Account Types Buyer Name Salesperson Sales Office Advertiser Phone/Fax (pency Product Frand

OBAMA FOR AMERICA

Standard

Billing Type

Comments

\$159,681.00 Jill Hipskind \$28,179.00 08/02/12 10/10/12 06260350 Normal 15.00 Commission % Last Modified Package Deal Date Entered Commission **Entered By** Headline # Order Type Net Total Sales Tax 90-60

Charlotte (WSOC)

By Broadcast Month Stoots Raise
Oct. 2012 146 \$187,860.00
Grand Total: 146 \$187,860.00

10/13/12 5 33 2P - 47 (EST) 4 X	od od od od	2		Commission of the commission o	SPW NO IU WE IN IT SES	2000	Rate	Total	Statlon	Comments	Entered
10/14/12-10/14/12 5 330 12P-12:30P (EST) 4 X X X X X X X X X									harlotte (WSOC)	Program Change/Exception - FOOTBALL	
10/09/12-10/12/12 5 130 Pt - 4P (EST) 5 X X X X X X X X X				:30 12P- 12:30P (EST)		1 1	\$275.00	\$275.00 C	harlotte (WSOC)		10/8/12
10/09/12-10/12/12 5 X			7.	:30 3P- 4P (EST)	×	4	\$375.00	\$1,500.00 C	nariothe (WSOC)		10/8/12
10/09/12-10/12/12 5 130 feP (EST)				:304P- 5P (EST)	×	5	\$825.00	\$4,125.00 C	narlotte (WSOC)		10/8/12
10/09/12-10/12/12 5 130 G-P- G-30P (EST) 6			IV.	:30 SP- 5:30P (EST)	× ×	4	\$850.00	\$3,400.00 C	narlotte (WSOC)		10/8/12
10/13/12 5 130 6P- 6:30P (EST) 6 X <th< td=""><td></td><td></td><td>Į,</td><td>:305:30P- 6P (EST)</td><td>× ×</td><td>4</td><td>\$875.00</td><td>\$3,500.00 C</td><td>nariotte (WSOC)</td><td></td><td>10/8/12</td></th<>			Į,	:305:30P- 6P (EST)	× ×	4	\$875.00	\$3,500.00 C	nariotte (WSOC)		10/8/12
10/13/12 6 :30 GP- 6:30P (EST) 1 \$390.00 Charlotte (WSOC) 10/13/12 10/13/12 5 :30 GP- 6:30P (EST) 4 X X 4 \$500.00 \$1,000.00 Charlotte (WSOC) 10/13/12-10/13/12 5 :30 IDP- 11P (EST) 2 X<				:30 6P- 6:30P (EST)	×××	9	\$1,100.00	\$6,600.00 C	narlotte (WSOC)		10/8/12
10/13/12 130 GP- 6:30P (EST) 1 1 1 1000.00 11,000.00 12,000.00				:30 6P- 6:30P (EST)	T		\$390.00		narlotte (WSOC)		8/2/12
10/14/12-10/14/12 5 130 6P- 6:30P (EST) 4 X X X X X X X X X		2						C	variotte (WSOC)	Program Change/Exception - FOOTBALL	
10/09/12-10/11/12 5 :30 11:35P-12:02A (EST) 4 X X X X 4 \$500.00 10/15/12-10/15/12 5 :30 10P- 11P (EST) 1 2 2 2 \$6,000.00 5 10/15/12-10/15/12 5 :30 10P- 11P (EST) 1 1 \$4,500.00 CONFIRMATION CONTRACT				:30 GP- 6:30P (EST)		1 1	\$1,000.00	\$1,000.00 C	nariotte (WSOC)		10/8/12
10/15/12-10/15/12 5 130 19- 110 (EST) 2 46,000.00 10/15/12-10/15/12 5 130 100- 110 (EST) 1 44,500.00 10/15/12-10/15/12 5 130 100- 110 (EST) 1 44,500.00 10/15/12-10/15/12 1 44,500.00 10/15/12-10/15/12 1				:3011:35P- 12:02A (EST)	×	4	\$500.00	\$2,000.00 C	nariotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 10P- 11P (EST) 1 #1,500.00 CONTRACT CONFIRMATION CONTRACT				:308P- 10P (EST)	2	2	\$6,000.00	\$12,000.00 C	nariotte (WSOC)		10/8/12
CONFIRMATION CONTRACT		_		:30 10P- 11P (EST)		1	\$4,500.00	\$4,500.00 C	ariotte (WSOC)		10/8/12
				CC	ONFIRMATION CONT	RAC	-				
Late: Date:	Accepted-Agency/Advertiser:		Date:		34-93制的;		Date:	Comments:			

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Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia 10/09/12-10/15/12 325152 Contract # Schedule Dates Advertiser Salesperson Sales Office Agency Product Brand

Jill Hipskind 06260350 10/10/12 08/02/12 ast Modified Date Entered Entered By Headline # 90-00 Demo

Kornal

15.00 Commission % Package Deal Order Type

\$28,179.00 Commission

BASSETT, LAURA

Suyer Name

Greer, Margolis, Mitchell & Associates

Washington, DC 20007

3050 K Street NW

Phone/Fax

8

\$159,681.00

Vet Total Sales Tax

OBAMA FOR AMERICA

National/Political

Account Types

Silling Type

Comments

Standard

95/101/1537

表 동 Grand Total:

\$187,860.00 \$187,860.00 Rate Charlotte (WSOC)
By Broadcast Month
Oct. 2012

ŝ	Line Type / Break Type (Ref #)	Dates	ğ	Length	Run Times	SPW Mo	2	We Th	F.	Sa Su Sports		Rate	Total	Station	Comments	Softward
74.	24.1 Normal Line / Spot	10/09/12-10/09/12	7	:30	:309P- 10P (EST)		7				~	\$7,800.00	\$15,600.00	\$15,600.00 Charlotte (WSOC)		10/8/13
25.	25.1 Normal Line / Spot	10/09/12-10/09/12	-52	:30	:30 10P- 11P (EST)		-		 		-	\$5,600.00	\$5,600.0	\$5 600 00 Charlotte (WSDC)		10/0/41
%	26.1 Normal Line / Spot	10/10/12-10/10/12	2	8	:308:30P- 9P (EST)					<u> </u>	=	\$5,000.00	\$5,000.00	SS 000 00 Charlotta (MSCCC)		21/0/07
27,	27.1 Normal Line / Spot	10/10/12-10/10/12	2	8	:30 9P- 9:30P (EST)			-		<u> </u>	-	\$7,500.00	30 005/25	47 500 00 Chadotta (MCOC)		77/9/07
28	28.1 Normal Line / Spot	10/10/12-10/10/12	ľ	8:	:30 10P- 11P (EST)			-		<u> </u> 	-	24.300.00	\$4 300 00	44 300 00 Charlotte (MCOC)		21/0/01
59.	29,1 Normal Line / Spot	10/11/12-10/11/12	-S	8	:308P- 9P (EST)		ļ	-		-		00000	00 000 pg	44 000 00 Charlotte (ACCOC)		20/0/12
9	30.0 Normal Une / Spot	10/11/12-10/11/12	9	8	:3099- 10P (EST)	-		-				\$5,000,00	Possodi +	Charlotte (MCOC)		21/8/17
30.0	30.0.1 Closed Preempt	10/11/12						·	ļ	+	_		ļ	Charlotte (WSOC)	Dronger Change (Euchanne	0/7/17
			1			1				-				(2001) DOWN	- DEBATE	
# 	31.1 Normal Line / Spot	10/11/12-10/11/12	<u>.v.</u>	ë.	:30 10P- 11P (EST)			-		_		\$5,000.00	\$5,000.00	\$5,000.00 Charlotte (WSOC)		10/8/12
32.	32.2 Normal Line / Spot	10/12/12-10/12/12	2	:308	:30 8P- 9P (EST)	-			2		7	\$2,000.00	\$4,000.00	54,000.00 Charlotte (WSDC)		50000
33,1	33.1 Normal Line / Spot	10/12/12-10/12/12	2	300	:30 9P- 10P (EST)		 	ļ,		_	-	£3.000 co	\$3,000,00	43 000 00 Charleston (MCC)		71 /01 /07
34.5	34.2 Normal Line / Spot	10/12/12-10/12/12	25	85	:30 10P- 11P (EST)		ļ	ļ	-	<u> </u>	1 ^	23 700 00	\$7.400.00	42 400 00 Chadotte Osicoci		10/8/12
35.1	35.1 Normal Line / Spot	10/14/12-10/14/12	-5	8	:30 7P- 8P (EST)	-	ļ	ļ		 	-	2 500 m	62 500 00	47, 100.00 Clement (#30C)		10/10/12
				ĺ		-				+		2000	Ac,200,00	Charbitle (MOCL)		10/8/12
					CON	NFIRMATION CONTRACT	ATK	NO	NO.	TRA	<u> </u>					
										:	-					

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Accepted Station:

Dete:

Accepted-Agaicy/Advertiser;

Comments

Page 3 of 6

Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia 10/09/12-10/15/12 BASSETT, LAURA 325152 Contract # Schedule Dates Buyer Name Salesperson Sales Office Advertiser Phone/Fax Agency Product Brand

OBAMA FOR AMERICA

Standard

National/Political

Account Types

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Billing Type

Comments

95/101/1537

\$159,681.00 JIII Hipskind \$28,179.00 06260350 10/10/12 08/02/12 Normal 15.00 Commission % Last Modified Date Entered Package Deal Commission Order Type Intered By Headline * Net Total Sales Tax **6**0-00 Demo

Rate	8 8	99.00
	\$187,860.00	\$187,860.00
Spots	341 146	\$
Charlotte (WSOC) By Broadcast Month Spots	Oct. 2012 Grand Total:	

00 Charlotte (WSOC) 01 Charlotte (WSOC) 02 Charlotte (WSOC) 03 Charlotte (WSOC) 04 Charlotte (WSOC)				SPW MO IL WE IN FI SA SL	2	Rate	Total Station	Comments	Entered
10/15/12-10/15/12 5 39 Gr. 10P (EST) 1 1 1 1 1 1 1 1 1			:308P-9P (EST)		77	\$6,000.00	\$6,000.00 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 330 feb 6:304 (EST) 1 1 1455.00 1425.00			:30 9P- 10P (EST)	2	7	\$6,500.00	\$13,000.00 Charlotte (WSOC)		10/10/12
10/15/12-10/15/12 5 130 04- 6:30A (EST) 1 1 1 1 1 1 1 1 1			:305A-5:30A (EST)	-	-	\$425.00	\$425.00 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 24- 84 (EST) 1 1 4375.00 41,550.00 Charlotte (WSCC) 1 1 4375.00 Charlotte (WSCC) 1 1 1 1 1 1 1 1 1			:30 6A- 6:30A (EST)	1	-	\$850.00	\$850.00 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 9A-110A (EST) 1 \$175.00 \$375.00 \$375.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.10/15/12 \$175.00 \$175.10/15/12 \$175.00 \$175.10/15/12 \$175.00 \$175.10/15/12 \$175.00			:30 7A- 8A (EST)	2	74	\$775.00	\$1.550.00 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 10A-11A (EST) 1 #375.00 \$375.00 Charkotte (WSOC) 10/15/12-10/15/12 4 :30 1058A-12P (EST) 1 #575.00 \$4575.00 Charkotte (WSOC) 10/15/12-10/15/12 5 :30 12P- 1P (EST) 1 #375.00 \$4575.00 Charkotte (WSOC) 10/15/12-10/15/12 5 :30 5P- 5-30P (EST) 1 #850.00 Charkotte (WSOC) 1 10/15/12-10/15/12 5 :30 6P- 6:30P (EST) 1 #1,100.00 #1,100.00 Charkotte (WSOC) 1 10/15/12-10/15/12 4 :30 7:30P- 7:56P (EST) 4 x x x x x x x x 1,200.00 Charkotte (WSOC) 1 CONFIRMATION CONTRACT			:30 9A- 10A (EST)	1	1	\$375.00	\$375.00 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 4 :30 10:584-12P (EST) 1 \$675.00 \$675.00 Charlotte (WSCC) 10/15/12-10/15/12 5 :30 12P- IP (EST) 1 \$375.00 \$4375.00 \$4375.00 Charlotte (WSCC) 1 10/15/12-10/15/12 5 :30 6P- 5:30P (EST) 1 1 \$4575.00 Charlotte (WSCC) 1 10/15/12-10/15/12 5 :30 6P- 6:30P (EST) 1 1 \$4500.00 Charlotte (WSCC) 1 10/15/12-10/15/12 4 :30 6:3P- 7:30P (EST) 1 1 \$1,100.00 Charlotte (WSCC) 1 10/15/12-10/13/12 4 :30 6:3P- 7:30P (EST) 4 X X X X X X X X X X X X X X X X X X X			:30 10A- 11A (EST)	1	ㅋ	\$375.00	\$375.00 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 [2P- 1P (E5T) 1 1 4895.00 4875.00 Charlotte (WSOC) 10/15/12-10/15/12 5 :30 [SP- 5:30P (E5T) 1 1 4895.00 48075.00 Charlotte (WSOC) 10/15/12-10/15/12 5 :30 [SP- 5:30P (E5T) 1 1 1 1 1 1 1 1 1			:30 10:58A- 12P (EST)	1	П	\$675.00	\$675.00 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 130 Es-7;30P (EST) 1 1 4875.00 4875.00 Charlotte (WSOC) 10/15/12-10/15/12 5 130 Es-7;30P (EST) 1 1 1,100.00 1,100.00 Charlotte (WSOC) 10/15/12-10/15/12 4 130 Es-7;30P (EST) 4			:3012P- 1P (EST)	1	-	\$375.00	\$375.00 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 330 Gev. 6:30P (EST) 1 41,100.00 41,100.00 Charrotte (WSOC) 10/15/12-10/15/12 4 330 Gr. 6:30P (EST) 4 x x x x x x x x x			:30 SP- 5:30P (EST)	1	Ŧ	\$850.00	\$850.00 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 4 :30 Ge-6:30P (EST) 1 \$1,100.00 \$1,100.00 Chartotte (WSCC) 5 10/15/12-10/13/12 4 :30 G:30P-7:30P (EST) 4 x x x x x x x x x x x x x x x x x x x			:305:30P- 6P (EST)	+	1	\$675.00	\$875.00 Charlotte (WSOC)		10/8/12
10/15/12-10/13/12 4 :30 6:38P-7:30P (EST) 1 **1,200.00 \$1,200.00 Chartotte (WSOC) 10/09/12-10/13/12 4 :30/:30P-7:56P (EST) 4 **1,200.00 \$4,800.00 Chartotte (WSOC) CONFIRMATION CONTRACT Comments: Accepted Station: Date: Comments: Comments:			:30 GP- 6:30P (EST)	-	F	\$1,100.00	\$1,100.00 Charlotte (WSOC)		10/8/12
10/09/12-10/12/12 4 :30/7:30P-7:56P (EST) 4 X X X X X X X X X X X X X X X X X X			:306:58P- 7:30P (EST)	-	-	\$1,200.00	\$1,200.00 Charlotte (WSOC)		10/8/12
CONFIRMATION CONTRACT Date: Accepted Station: Date: Comments:		4 21,	:307:30P-7:56P (EST)	×××	4	\$1,200.00	\$4,800.00 Charlotte (WSOC)		10/8/12
Date: Accepted Station: Date:			00	NFIRMATION CONTE	RACT				
	nted-Agency/Advertiser:	Dal		-Station:	۵		Comments:		

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Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia 10/09/12-10/15/12 BASSETT, LAURA National/Political 325152 95/101/1537 Standard Contract # Schedule Dates **Lccount Types** Buyer Name Salesperson Sales Office Billing Type Advertiser Phone/Fax Agency Product Srand

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

OBAMA FOR AMERICA

Comments

08/02/12 10/10/12 06260350 Normal ş Date Entered Last Modified Entrained By Order Type Headline # o O Demo

Jili Hipskind Package Deal

\$28,179.00 15.00 Commission % Commission

\$159,681.00 Net Total Sales Tax

\$187,860.00 Spots ¥ 4 By Broadcast Month Oct. 2012 Charlotte (WSOC) Grand Total:

St. Normal Line Spot 10/15/12-10/15/12 Spot	ŝ	Line Type / Break Type (Ref #)	Dates	e S	Length Run 7	Run Times SP	SPW Mo	2	We Th	F Sa Su	Su Spots	Rate	Total	Station	Comments	Entered
10/15/12-10/15/12 5 39 119-11-35P (EST) 1 1 1 1 5500.00 5925.00 Charlotte (WSCC) 10/15/12-10/15/12 5 39 11-35P (EST) 4	50.1	Normal Line / Spot	10/15/12-10/15/12	4	:30 7:30P- 7:56P (est)	1 X					\$1,200.0		Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 4 336/538P-733P (EST) 4 X X X X X X X X X	51.1	Normal Une / Spot	10/15/12-10/15/12	Ş	:30 11P- 11:35P (F	ST)	-					7576\$		Сусум (месс)		10/8/12
10/09/12-10/12/12 4 30 6:58P-739P (EST) 4 X X X X X X X X X	52.1	Normal Line / Spot	10/15/12-10/15/12	2	:30 11:35P- 12:02	A (EST)	1					\$500.		Charlotte (WSOC)		10/8/12
10/15/12-10/12/12 5 130 12-105A-12:35A (EST) 6 X X X X X X X X X	53.1	Normal Une / Spot	10/09/12-10/12/12	4	:30 6;58P- 7;30P (EST)	4		×			\$1,200.0		Charlotte (WSOC)		10/8/12
10/15/12-10/14/12 5 130 19- 14 (557) 6	<u>₹</u>	Normal Line / Spot	10/12/12-10/12/12	2	:30 12:054- 12:35	4 (EST)						\$200:		Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 330 4P-5P (EST) 1 X 1 1 1 4 \$175.00 \$1375.00	55.1	Normal Line / Spot	10/09/12-10/14/12	2	:30 11P- 11:35P (E	جا)	٠							Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 130 40- 5P (EST) 1 1 1 1 4 425.00 41,700.00 Charlotte (WSCC) 10/09/12-10/15/12 5 130 5/304- 6A (EST) 1 1 1 1 4 425.00 41,700.00 Charlotte (WSCC) 10/15/12-10/15/12 5 130 6/304- 7A (EST) 1 1 1 1 4 4850.00 Charlotte (WSCC) 130 6/304- 7A (EST) 1 1 1 1 1 4850.00 4850.00 Charlotte (WSCC) 130 6/304- 7A (EST) 1 1 1 1 1 1 1 1 1	88	Normal Line / Spot	10/15/12-10/15/12	2	:30 3P- 4P (EST)		×					\$375.0		Charlotte (WSOC)		10/8/12
10/09/12-10/12/12 5 :30 5:304-6A (EST) 1 1 1 4 \$425.00 \$1,700.00 Charlotte (WSOC) 10/15/12-10/15/12 5 :30 6:304-7A (EST) 1 1 1 \$425.00 \$425.00 Charlotte (WSOC) \$425.00 \$425.00 Charlotte (WSOC) \$425.00 \$425.00 Charlotte (WSOC) \$425.00 \$425.00 \$425.00 Charlotte (WSOC) \$425.00<	57.0	Mormal Line / Spot	10/15/12-10/15/12	5	:30 4P- 5P (EST)		×					\$825.0		Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 6:304-7A (EST) 1 # 1 # 15.00 # 15.00 Charlotte (WSOC) 10/15/12-10/15/12 5 :30 6:304-7A (EST) 1 1 1 1 # 850.00 PSSO.00 Charlotte (WSOC) 1 10/05/12-10/15/12 5 :30 6:304-7A (EST) 2 2 2 2 2 8 # 725.00 Charlotte (WSOC) 1 10/15/12-10/15/12 5 :30 6a-9A (EST) 3 5 2 2 2 2 2 2 2 2 2 2 2 2 2 3 # 725.00 Charlotte (WSOC) 1 1 1 1 1 4 # 850.00 Charlotte (WSOC) 1 1 1 1 1 4 # 850.00 Charlotte (WSOC) 1	58.0	Normal Line / Spot	10/09/12-10/12/12	. 5	:305:30A- 6A (ES			1				\$425.(Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 6:304-74 (EST) 1 1 1 1 4 \$850.00 \$850.00 Charlotte (WSOC) 10/09/12-10/12/12 5 :30 6x-94 (EST) 2 2 2 2 8 \$725.00 \$5300.00 Charlotte (WSOC) 10/15/12-10/15/12 5 :30 6x-94 (EST) 3 2 2 2 8 \$725.00 \$5300.00 Charlotte (WSOC) 10/15/12-10/15/12 5 :30 6x-94 (EST) 3 2 2 2 2 8 \$725.00 \$5300.00 Charlotte (WSOC) 10/15/12-10/15/12 5 :30 6x-94 (EST) 3 2 2 2 2 8 \$725.00 \$725.00 Charlotte (WSOC) COMMENTS: COMMENTS: Comments: Co	530	Normal Une / Spot	10/15/12-10/15/12	5	:30 5:30A- 6A (ES)	-1					\$425.0		Стытоть (WSOC)		10/8/12
10/09/12-10/12/12 5 :30 6x-9x (EST)	8.0	Normal Line / Spot	10/15/12-10/15/12	. 50.	:30 6:30A- 7A (ES							\$850.0		Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 8A- 9A (EST) 2 <	61.0	Normal Line / Spot	10/09/12-10/12/12	-8	:306:30A- 7A (ES			1 : 1	1 1			1058		Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 8A+-9A, (EST) 3 \$725.00 \$2,175.00 Charkothe (WSOC) CONFIRMATION CONTRACT Date: Date: Commants:	62.0	Normal Line / Spot	10/09/12-10/12/12	2	:30 8A- 9A (EST)				2		_			Charlotte (WSOC)		10/8/12
CONFIRMATION CONTRACT Date: Accepted-Station: Date:	63.0	Normal Line / Spot	10/15/12-10/15/12	20	:308A-9A (EST)		3				.,			Charlotte (WSOC)		10/8/12
Date: Accepted-Station: Date:	1						NX SX	ATIC	NZ NZ	Z	FAC	<u> </u>				
	ptcd	Agancy/Advertiser;		ã	ite:	Accepted-Statio						Date:	Comments:			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/09/12-10/15/12 325152 Contract # Schedule Dates Advertiser Salesperson Product gency Brand

Greer, Margolis, Mitchell & Associates (2890) 1537/OBAMA FOR AMERICA (134149)

08/02/12 Last Modified Entered By HeadBne # 900 решо

JII! Hipskind 10/10/12 06260350 Котпа 15.00 ٤ Commission % Package Deal Order Type

\$28,179.00 Commission Net Total Sales Tax

Telerep/Philadelphia

BASSETT, LAURA

Buyer Name

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Phone/Fax

Sales Office

OBAMA FOR AMERICA

National/Political

Locount Types

3Illing Type

Comments

Standard

95/101/1537

\$187,860.00 \$187,860.00 ₹ ₹ Spots By Broadcast Month Oct. 2012 Charlotte (WSOC) Grand Total:

\$159,681.00

		•													
Line	Line Type / Break Type (Ref #)	Dates	- 95	Sec Length	Run Times	SPW Mo	Tu We Th	H.F.	Sa Su	Spots	Rate	Total	Station	Comments	Entered
25	64.0 M/G For 3.1.1 / Spot	10/10/12-10/10/12	9	306:	:30 6:30P- 7P (EST)	1	×			1	\$775.00	\$775	\$775.00 Charlotte (WSOC)		10/9/12
65	65.0 Normal Line / Spot	10/13/12-10/13/12	8	:301	:301:07A- 2:05A (EST)					1	\$85.00	***	\$85.00 Charlotte (WSOC)		10/10/12
			1	1	CON	CONFIRMATION CONTRACT	ATIO	ĮŎ Z	ONT	RAC					
Accepte	Accepted-Agency/Advertiser:			Date:	Accepted Station:	stion:					Date:	Comments:			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written